

## Bringing people together is what we do.

People looking for the perfect home.  
People looking to sell their largest asset.

They have come together.

None of us can succeed for our clients alone. We do it together, because *we're connected.*

Individually, we are ambitious, but we know that teams are the key to winning.

### What Our Agents Say

*"Possibilities for your individual business are endless when you move to Prudential Network Realty. The technology is ahead of the game and there is a great support system to guide you every step of the way. I made a great move!"*

Nancy Estevez, Realtor

*"As a new agent I chose Prudential Network Realty because the training far surpassed other brokerages. It is individually-tailored, based on production, rather than one-size fits all."*

An Marshall, Realtor

*"It means a lot to me to know that I am not in this business alone. I have a whole team I can call on for advice on legal issues, technology tips, and marketing materials and our non-competing broker is there every day helping us to succeed."*

Karen Peil, Broker-Associate, e-Pro

*"The technology that Prudential Network Realty provides is unique. My clients love the weekly stat updates. They are easy to understand and shows their home in comparison to the other units or houses in their neighborhood. It's a huge time saver for me as it informs my sellers of the most important aspects to them, how is their property fairing in the market."*

Shelley Trela, Broker Associate



We **collaborate** - not compete - with our managers and each other to find solutions and create results.

We know that beyond teamwork, **technology** is our greatest tool.

We have the **discipline, relationships and community** to understand our market better than anyone.

We leverage our **integrated services** and resources to create value and convenience for our clients.

We are members of locally owned, **unified Northeast Florida organization**, powered by global brand.

In everything we do and in every resource we utilize, **we're connected.**

*Because connecting people depends on connected professionals.*

### Contact Me Today!



**Ann King**  
Broker/Manager

Office: 904-471-6906  
112 SeaGrove Main Street  
Suite 210  
St. Augustine, FL 32080

Ann.King@Prunet.com  
www.PrudentialNetworkRealty.com

collaboration

technology

integrated services

relationships

market knowledge



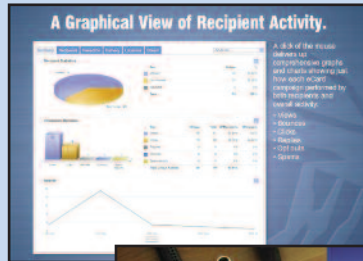
You're in  
Business for  
Yourself,  
but Not  
by Yourself.

*we're connected*<sup>SM</sup>

**Not Just Promising...DELIVERING!**

# your Prudential Real Estate Global Resources

## The Power of the Prudential Real Estate Brand, Opening More Doors for You



Scan to Your Future

### Your Portal for All Things Prudential Real Estate

#### Online Seller & Online Buyer Advantage

- Patented online activity reports
  - Exclusive listing tool
- Automated market updates
- Branded activity emails sent directly to your clients

#### Media Center

- Multi media collaboration for building your business
- Tap into pre-built, branded presentations or create your own
- Syndicated to social media sites

#### E-Cards

- Unlimited usage and designs
- Track and monitor online results

#### Prudential University

- Membership savings on CE hours
- Accessible 24/7

#### Nextwork

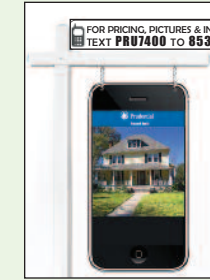
- Bring your challenges and find solutions with 60,000 of your closest colleagues ;-)

#### PruR Codes-Differentiate Your Business!



# your Technology Advantage

## Everything You'll Need to Increase Your Business and Save Money, Branded to You



#### Custom Agent Websites

- Lead generation
- Unlimited web pages with SEO ability
- Automated social media apps

#### Customer Relationship Management (CRM)

- Client prospecting on auto-pilot
- Visitor notification and capture

#### Featured and Listings on Realtor.com and Trulia.com

- Free leads direct to YOU!

#### RISMedia Resources

- Relevant and current real estate information
- YOU become the "source"!

#### Text Riders

- Client contact information captured in the palm of your hand

#### Unlimited Virtual Tours

- Populates from MLS and easily uploads multiple images
- Online flyer templates
- FREE upload to Realtor.com



# your Collaborative Support Team

## One Stop for Service and Support

#### Leadership Partners

- Non-competing Broker/Managers
- Certified business coaches
- Community and industry leaders
- Rock-solid ownership group

#### Education

- Ongoing comprehensive training
- Instructor led and multi-media classes

#### In-House Technology Resources

- Resource development and integration
- Support ready to help solve software and hardware issues



#### In-House Marketing & Design

- Where digital meets physical
- Full-time, full service design and marketing solutions
- Individualizing while capitalizing on the Prudential Real Estate brand
- Personalized marketing campaigns
- Website design resources

#### In-House Legal Support Team

- Access to attorneys for free contract assistance
- Closings anytime, anywhere



# your Professional Partnerships

## Service Oriented Partners to Help You Close More Transactions

#### Gibraltar Mortgage

- Strategic partners serving each office location
- Powered by Wells Fargo

#### Gibraltar Title Services

- Commissions received at closing!
- In-house counsel
- Innovative, personal closing services on all your transactions

#### Relocation and Referral Services

- Referrals, referrals, referrals!
- Full time, in-house relocation department
- Consistently 22% of PNR's business

#### Prudential Financial (Dream Builder)

- Personalized to help meet your financial growth and protection needs

